

MEGA Business Strategy

MEGA Business Strategy allows you to describe company strategy in depth at each level of the organization and evaluate its alignment with enterprise architecture assets and business initiatives.

MEGA Business Strategy Overview

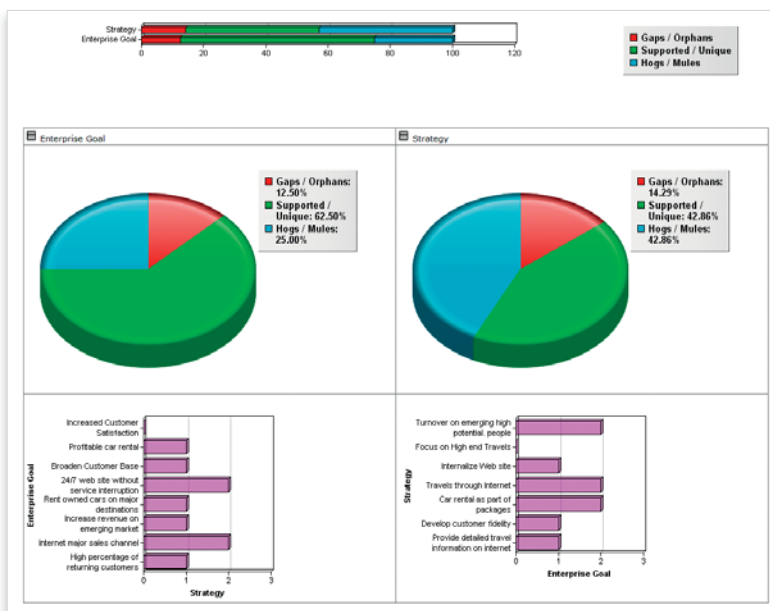
MEGA Business Strategy provides all the necessary features to describe an organization's goals and strategies based on the Business Motivation Model (Object Management Group framework).

Bundled with the MEGA Process and MEGA Architecture tools, it is possible to link existing architecture objects within the centralized repository to the business strategy of the company. Linking the present and/or future architecture to the strategic guidelines of the company allows users to identify and measure the correct allocation of resources and then communicate the results through robust, easy-to-use dashboards.

MEGA Business Strategy relies on a collaborative work platform that associates identified stakeholders.

KEY POINTS

- Allows for relationships to be created between your strategic objectives and MEGA objects.
- Identifies resources associated to the corporate strategy for optimization.
- Facilitates communication about the company's strategy that is shared by all stakeholders.
- Based on the Business Motivation Model (Object Management Group framework).
- Highlights the value of IT and the business to the global strategy.

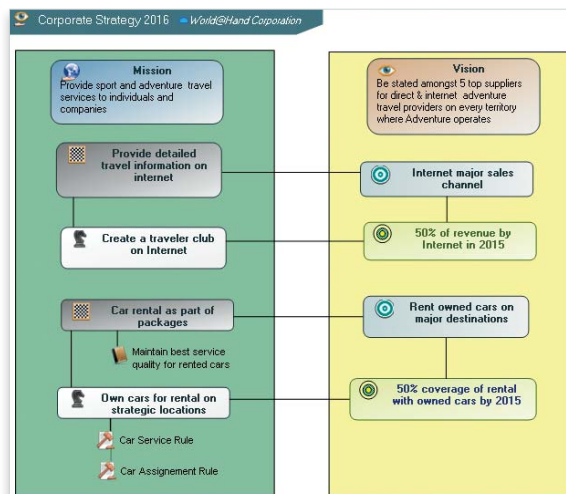


MEGA Business Strategy > Features

Based on a common multi-user repository, MEGA Business Strategy is organized for reusability and collaboration.

The underlying MEGA Suite Platform provides common services for publishing your project information as a website or as static documents. Additionally, it includes import and export tools for integration with your existing environment.

- **A new framework: The Business Motivation Model (Object Management Group framework)**
 - New MEGA objects to describe strategy, including: mission & vision, strategy & tactics, goals & objectives, and more.
 - Objects that can link to existing architecture objects within your repository to create a consistent model.
 - All existing architecture objects can contribute to the company's objectives as well as the corporate strategy.
- **Analysis reports to identify resources that contribute to the strategy**
 - Executive dashboards that assess the alignment of your architecture to the company strategy, as well as the consistency of the strategy description.
 - Bundled with MEGA Portfolio and Planning, MEGA Business Strategy allows users to associate a strategic guideline when evaluating criteria or scenarios.
- **Access reports through the company portal via MEGA Advisor**
 - Leverage a dynamic website to access and share reports with all key stakeholders quickly and easily.



MEGA Suite

The MEGA Suite is comprised of four categories of products: modeling tools, control tools, transformation tools and communication tools.

The transformation tools support projects ranging from requirement-driven system design to business processes simulation to IT transformation planning. The MEGA Suite is modular, so each tool may be used independently or combined with other tools, depending on your project context. All products are based on a common repository and share the same platform services. The MEGA Suite also supports standard libraries and frameworks.



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